

Dixon Ip



Dixon Ip started his first siphon coffee bar, Xen Coffee, in 2008. Dixon has since then co-founded an education division, COFFEE Lab Asia; a roastery, Sensory Artisan; and a specialty coffee shop, sensory ZERO.

Dixon is a certified CQI Q Arabica Instructor[®], an Authorized Specialty Coffee Association (SCA) Trainer & Certifier, a World Coffee Events (WCE) Representative & Certified Judge in World Barista Championship (WBC), World Brewers Cup (WBrC), World Latte Art Championship (WLAC), World Coffee in Good Spirits Championship (WCIQS) & World Coffee Roasting Championship (WCRC), Dixon is also a Certified Judge in World Siphonist Championship 2013-2016 and Voluntary Advisor to the Hong Kong Professional Coffee Association (HKPCA).

Dixon served as:

- Sensory Judge, World Barista Championship (World) 2013 Melbourne, Australia 2015 Seattle, USA, 2017 Seoul, South Korea
- Sensory Judge, World Barista Championship (National) 2012 Hong Kong, 2017 New Zealand, 2017 Japan
- WCE Rep & Head Judge, World Barista Championship (National) 2017-2018 Korea, 2020 Hong Kong
- Head Judge, World Barista Championship (National) 2013-2015 Hong Kong
- Instructor, Hong Kong Barista Championship Judge Certification Workshop 2014-2015 (Hong Kong)
- Technical Judge, World Barista Championship (National) 2011 Hong Kong
- Lead Instructor, Hong Kong Brewers Cup Championship Judge Certification Workshop 2018-2021 (Hong Kong)
- WCE Rep & Head Judge, World Brewers Cup Championship (National) 2018 Brazil, 2019-2021 Hong Kong, 2019 Greece
- Head Judge, World Brewers Cup Championship (National) 2015 Hong Kong, 2017-2018 Korea, 2018 Brazil, 2019 Greece
- Sensory Judge, United States Brewers Cup Championship 2014 (USA)
- WCE Rep & Head Judge, World Latte Art Championship (National) 2018 Brazil, 2019 Hong Kong
- Head Judge, World Latte Art Championship (National) 2014 Indonesia, 2014 China, 2015 Hong Kong
- Visual Judge, World Latte Art Championship (World) 2013 Nice, France, 2014 Melbourne, Australia
- WCE Rep & Head Judge, World Coffee In Good Spirits Championship (National) 2018 Brazil, 2018 Hong Kong, 2019 Japan
- Taste Judge, World Coffee in Good Spirits Championship (World) 2013 Nice, France, 2014 Melbourne, Australia, 2016 Shanghai, China
- WCE Rep & Head Judge, World Coffee Roasting Championship (National) 2019 Japan, 2019 Ukraine
- Sensory Judge, World Coffee Roasting Championship (World) 2016 Shanghai, China, 2017 Guangzhou, China, 2019 Taipei, Taiwan
- Sensory Judge, World Siphonist Championship (World) 2013-2014 Tokyo, Japan
- Technical Judge, World Siphonist Championship (National) 2013 Japan

- Lead Instructor, Hong Kong Siphonist Championship Judge Certification Workshop 2011-2015 (Hong Kong)
- Lead Instructor, China Siphonist Championship Judge Certification Workshop 2013 (China)
- Head Judge, World Siphonist Championship (National) 2011-2014 Hong Kong, 2012-2013 China
- WCE Rep & Head Judge, World Cezve/Ibrik Championship (National) 2019 Greece.
- Lecturer, Coffee Program, General Education, University of Hong Kong
- Lecturer, Coffee Program, School of Continuing and Professional Studies, The Chinese University of Hong Kong
- Lecturer, Coffee Program, Hong Kong Community College, The Hong Kong Polytechnic University