

Rural Ride-sharing Programme for Food Banks: Let the Left Hand's Warmth Become the Right Hand's Happiness

Mr Bill Lin Kun-Cheng, Founder of Guppy Inclusive Ltd.; Chairman of Guppy Technology Co., Ltd.

Guppy and JJS Food Bank, in collaboration with 21 pastors and hundreds of volunteer drivers, are delivering near-expiry products from Taipei City to 500 needy families in rural and tribes in eastern Taiwan. Our crowdfunding campaign has raised 1.5 million New Taiwan Dollars, with the aim of expanding our coverage to 1,000 households per month within six months.

This project is not just about transferring food; it also focuses on reducing waste and utilising near-expiry products effectively. By using ride-sharing, we are able to reduce transportation costs and carbon emissions, demonstrating our commitment to environmental sustainability and social welfare.

In my presentation, I will discuss the impact of this project on community support and environmental protection. Our goal is to expand the services of our food bank and become a symbol of community unity and environmentally friendly practices. We aim to turn food distribution into a movement of shared joy and social benefits, connecting communities with warmth and happiness.

Through this effort, we are not only delivering food; we are building connections and making a lasting impact on people's lives.