The Natural and Built Environment Conservation Sector in Hong Kong

ANNUAL REPORT
ON THE CIVIL SOCIETY
IN HONG KONG 2010

Press Conference on 31 January 2012
Second Annual Report on Civil Society

- To chart the state of civil society organizations in Hong Kong
- This Report studies on civil society groups in natural and built environment conservation sector (Conservation Groups, CGs)

Focus on:
- Internal organizational characteristics
- External links with peer groups, the government and the business

Research Methods:
- Questionnaire survey
- Network Analysis Techniques
- Data collection: survey, CG websites, Company Registry, government websites, Wisenews, etc.
Criteria of a CG

• Non-profit making, non-governmental, self-governing and voluntary

• Primary purpose: Related to either natural or built environment conservation, or both; and

• Organized either formally or informally, and may or may not be legally registered.
Survey

- **Number of CGs:**
  142 Groups in Total - 104 From Natural Environment Conservation (NEC), 38 From Built Environment Conservation (BEC)

- **Survey response:** 41.5% (59 CGs including 49 NECGs and 10 BECGs)

- **Questionnaire design:** multiple-choices and network tables
The Natural and Built Environment
Conservation Sector in Hong Kong

Organizational Characteristics
Years of Establishment

Percentage Distribution of Year of Establishment

- Before 2002: 35.7%
- 2002-2006: 42.9%
- 2007-2011: 21.4%
Employees

Percentage Distribution of Paid Employees in the Last 12 Months

- Full Time: 50.0%
- Part Time (regular): 33.9%
- Temporary / project employees: 16.1%
Number of Full-time, Part-time and Temporary Staff

Percentage Distribution of the Number of Full-time, Part-time and Temporary Staff

- 1-3:
  - Full-time: 35.7%
  - Part-time: 17.9%
  - Temporary: 68.8%

- 4-5:
  - Full-time: 22.2%
  - Part-time: 12.5%
  - Temporary: 44.4%

- 6-10:
  - Full-time: 25.0%
  - Part-time: 0.0%
  - Temporary: 33.3%

- 10-99:
  - Full-time: 14.3%
  - Part-time: 0.0%
  - Temporary: 18.8%

- 100 or above:
  - Full-time: 7.1%
  - Part-time: 0.0%
  - Temporary: 0.0%
CGs as Branches of International Organizations

Frequency Distribution of CGs as Branches of International Organizations

- Yes: 94.6%
- No: 3.6%
- Refuse to answer: 1.8%
Primary Missions

Percentages of All Missions Selected as the First Priority

- Service delivery: 17.9%
- Advocacy of certain values: 18%
- Advocacy of certain rights: 14%
- Monitoring government: 3.6%
- Monitoring business: 0.0%
- Community-building: 1.8%
- Religious: 0.0%
- Public Education: 25.0%
- Others: 3.6%

Legend:
- Green: Advocacy of certain values
- Red: Advocacy of certain rights
- Blue: Policy advocacy
Major Issues of Concern

Frequency Distribution of Major Issues of Concern

- Pollution Control and Monitoring: 25.0%
- Natural Resources Conservation and Protection (including Energy Conservation): 44.6%
- Environment Beautification and Open Spaces: 21.4%
- Urban Renewal: 17.9%
- Heritage Conservation: 26.8%
- Animal Protection (including Wildlife Preservation and Protection, Veterinary...): 41.1%
- Green Life (including Organic Life, Green-style Living): 44.6%
- Others: 25.0%
Priority Locations of Concern

Percentages Distribution of Locations of Concerns Selected as the First and Second Priorities

- **HK**: 85.7% (First priority) 10.7% (Second priority)
- **Mainland**: 7.1% (First priority) 12.5% (Second priority)
- **Global**: 3.6% (First priority) 5.4% (Second priority)
Legal Instruments for Establishment

Percentages of Legal Instruments for Establishment

- Companies Ordinance: 32.1%
- Registered as company limited by guarantee under Companies Ordinance: 23.2%
- Established as a Statutory Body Under a Specific Legislation: 3.6%
- Societies Ordinance: 28.6%
- Others: 17.9%
- Did not register by the above ways: 8.9%
Boards of Directors

Percentage Distribution of CGs with Board of Directors

- Yes: 69.6%
- No: 25.0%
- Refuse to answer: 5.4%
Accountability Mechanisms

Percentages of CG Accountability Mechanisms

- Board Meetings: 64.3%
- Regular Meetings: 42.9%
- Annual Reports: 30.4%
- Reports on Issues: 41.1%
- Regular Newsletters or Updates: 42.9%
- Emails: 55.4%

Mean: 4.21
## Total Yearly Income Bands of 65 CGs

<table>
<thead>
<tr>
<th>Total Income in the Most Recent Financial Year (HK$)</th>
<th>No. of CGs (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over $50,000,001</td>
<td>2 (3.1%)</td>
</tr>
<tr>
<td>Between $10,000,001 and $50,000,000</td>
<td>6 (9.2%)</td>
</tr>
<tr>
<td>Between $3,000,001 and $10,000,000</td>
<td>9 (13.8%)</td>
</tr>
<tr>
<td>Between $1,000,001 and $3,000,000</td>
<td>9 (13.8%)</td>
</tr>
<tr>
<td>Between $500,001 and $1,000,000</td>
<td>7 (10.8%)</td>
</tr>
<tr>
<td>Between $200,001 and $500,000</td>
<td>10 (15.4%)</td>
</tr>
<tr>
<td>Between $50,001 and $200,000</td>
<td>10 (15.4%)</td>
</tr>
<tr>
<td>Below $50,000</td>
<td>12 (18.5%)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>65 (100%)</strong></td>
</tr>
</tbody>
</table>
Funding Sources of 66 Conservation Groups

Source of Funding

- Government: 18.2%
- Foundation / Charities: 4.5%
- Donation & Fundraising Events: 83.3%
- Internally Generated Income: 78.8%
- Others: 33.3%

Percentage of Organizations
Self-Evaluation of Financial Sufficiency

Percentage Distribution on Self-evaluation of Financial Sufficiency

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neutral / No comment</td>
<td>19.6%</td>
</tr>
<tr>
<td>Disagree very much</td>
<td>16.1%</td>
</tr>
<tr>
<td>Disagree</td>
<td>21.4%</td>
</tr>
<tr>
<td>Agree</td>
<td>37.5%</td>
</tr>
<tr>
<td>Very much agree</td>
<td>3.6%</td>
</tr>
<tr>
<td>Refuse to answer</td>
<td>1.8%</td>
</tr>
</tbody>
</table>
Self-Evaluation of Donation Sufficiency

Percentage Distribution of Self-evaluation of Donation Sufficiency

- Not applicable: 12.5%
- Seriously inadequate: 28.6%
- Not adequate: 32.1%
- Just adequate: 12.5%
- Adequate: 8.9%
- Refuse to answer: 5.4%
Self-Evaluation on Staff Sufficiency

Percentage Distribution of Self-evaluation on Staff Sufficiency

- Not applicable: 8.9%
- Seriously inadequate: 17.9%
- Not adequate: 44.6%
- Just adequate: 14.3%
- Adequate: 8.9%
- Refuse to answer: 5.4%
Self-Evaluation on Office Facility Sufficiency

Percentage Distribution of Self-evaluation on Office Facility Sufficiency

- Not applicable: 8.9%
- Seriously inadequate: 14.3%
- Not adequate: 23.2%
- Just adequate: 32.1%
- Adequate: 16.1%
- Refuse to answer: 5.4%
The Natural and Built Environment Conservation Sector in Hong Kong

Mobilization Capacity
Keeping Lists of Volunteers, Donors and Business Donors

**Percentages of CGs Keeping Lists of Volunteers, Donors and Business Donors**

- **Regular volunteers**: 42.9%
- **Regular donors**: 19.6%
- **Business companies which are regular donors**: 10.7%

**Average**
- Regular volunteers: 294
- Regular donors: 5669
- Business companies which are regular donors: 19
Participation in Advocacy

Percentage Distribution of CGs Organizing or Participating in Advocacy Activities in the Last 12 Months

- Yes: 54.4%
- No: 36.8%
- Refuse to answer: 8.8%
Different Advocacy Activities

Mean Scores of the Number of Advocacy Events by Types of Advocacy Activities

- Protests or demonstration: 3
- Signature petition on street: 47
- Signature petition on the Internet: 32
- Forming oppositional organizations/groups on...: 43
- Press conference: 8
- Submissions to government: 15
- Other activities: 38
Participants of Different Advocacy Activities

Mean Scores of the Number of Participants by Types of Advocacy Activities

- Protests or demonstration: 463
- Signature petition on street: 11814
- Signature petition on the Internet: 11200
- Forming oppositional organizations/groups on Facebook or other online tools: 8866
- Press conference: 82
- Other activities: 1357

0 5000 10000 15000
Percentage Distribution of Top Three Priority Promotional Channels for Advocacy

Promotion Channels for Advocacy

- No publicity on fundraising activities
- Others
- Mass media
- Advertising
- Promotion on street
- Direct mailing
- Online social networking tools
- Emailing and mobile phone messages
- Membership network

- Third priority
- Second priority
- First priority
The Natural and Built Environment Conservation Sector in Hong Kong

External Relations
Views on Autonomy

Percentage Distribution of CGs' Views on Whether They Operated Independently from Any Government Intervention

- Very autonomous: 62.5%
- Autonomous: 64.3%
- Not autonomous: 19.6%
- Very not autonomous: 1.8%
- Unknown / no opinion: 7.1%
- Other comments: 3.6%
- Refuse to answer: 7.1%

The routine operation vs. The decision making
Views on the Role of Monitoring Government and Business Sector

Percentage Distribution of CGs’ Views on the Role of Monitoring Government and Business Sector

<table>
<thead>
<tr>
<th></th>
<th>Government</th>
<th>Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>51.8%</td>
<td>32.1%</td>
</tr>
<tr>
<td>No</td>
<td>41.1%</td>
<td>55.4%</td>
</tr>
<tr>
<td>Refuse to answer</td>
<td>7.1%</td>
<td>12.5%</td>
</tr>
</tbody>
</table>
Network of Government Committees and Conservation Groups

Frequency Distribution of the Number of Full-time, Part-time and Temporary Staff
Network of Cooperation with Government Units
Cooperation Network of Natural Environment Conservation Groups
Interlocking Directorate Among Conservation Groups
Cooperation with Business Sector

Percentage Distribution of Forms of CGs’ Cooperation with Businesses in Hong Kong in the Last 12 Months

- Fundraising, donation or sponsorship: 37.5%
- Advocacy: 7.1%
- Recruitment of volunteers from business: 10.7%
- Joint projects: 14.3%
- Setting up or operating social enterprises: 3.6%
- Other collaboration: 17.9%
- No cooperation: 39.3%
End of Presentation
Thank You