



匯創永續計劃 Social Innovations for Sustainable Communities



匯創坊
SOCIAL ENTREPRENEURSHIP AND CIVIC ACTION LAB
公民社會與治理研究中心
CENTRE FOR CIVIL SOCIETY AND GOVERNANCE

Cohort One of the Learning Programme is NOW OPEN!

For Details:



Programme Period: November 2019 - June 2020
Venue: Social Sciences Chamber
(11/F, The Jockey Club Tower, Centennial Campus, The University of Hong Kong)
Language: English Supplemented with Cantonese

| Session | Date & Time | Topic | Speaker |
|---------|---|--|--|
| 1 | November 30, 2019 (Sat) 2:00-4:00pm | Capitals for Sustainability <ul style="list-style-type: none"> Debates and dilemmas of sustainable development New and emerging collaborations for sustainability innovations | Dr Winnie Law Centre for Civil Society and Governance, The University of Hong Kong |
| 2 | December 7, 2019 (Sat) 2:00-4:00pm | Social Entrepreneurship & Sustainability <ul style="list-style-type: none"> Core concepts in social entrepreneurship Case studies on sustainability Beyond passion: how to turn ideas into action | Mr Mark Cheng Ashoka |
| 3 | January 7, 2020 (Tues) 6:30-8:30pm | Business Model Design and Innovation <ul style="list-style-type: none"> Business model and value proposition Entrepreneurial innovation | Professor Simon Lam Faculty of Business and Economics, The University of Hong Kong |
| 4 | January 18, 2020 (Sat) 2:00-4:00pm | Social Impact Assessment <ul style="list-style-type: none"> Different stages of impact measurement Social return on investment Social Impact Assessment tools Socially responsible investing (SRI) | Dr Sammy Fung Faculty of Business and Economics, The University of Hong Kong |
| 5 | May 12, 2020 (Tues) 6:30-8:30pm | Entrepreneurial Leadership and Creative Problem Solving <ul style="list-style-type: none"> Effective and visionary leadership Creative problem solving for businesses | Professor Hui Chun Faculty of Business and Economics, The University of Hong Kong |
| 6 | May 16, 2020 (Sat) 2:00-4:00pm | Learning from the Peers (1) - Our Alternatives <ul style="list-style-type: none"> Social innovation for community economies: how civic actions create 'other worlds' | Dr Chow Sung Ming Department of Applied Social Sciences, The Hong Kong Polytechnic University |
| 7 | To Be Rescheduled | Entrepreneurial Opportunity and Management <ul style="list-style-type: none"> Opportunity identification Startup management | Professor Simon Lam Faculty of Business and Economics, The University of Hong Kong |
| 8 | May 27, 2020 (Weds) 6:30-8:30pm | Co-creating the Impact and Collaboration <ul style="list-style-type: none"> Single mind but double efforts: team up for entrepreneurial success Expanding your network | Professor Hui Chun Faculty of Business and Economics, The University of Hong Kong |
| 9 | May 30, 2020 (Sat) 2:00-4:00pm | Learning from the Peers (2) – Achieving Win-Win <ul style="list-style-type: none"> Collaboration for fighting food hunger and optimising food waste | Ms Gigi Tung Food Angel |
| 10 | June 2, 2020 (Tues) 6:30-8:30pm | Commoning for a Sustainable Future <ul style="list-style-type: none"> Commoning as a transformative social paradigm A commoning approach to social entrepreneurship | Professor Wai-Fung Lam Centre for Civil Society and Governance, The University of Hong Kong |
| 11 | June 10, 2020 (Wed) 6:30-8:30pm | Green Corporate Strategy <ul style="list-style-type: none"> Corporate social responsibility Green finance and investment Updates of sustainability reporting and standards | Dr Sammy Fung Faculty of Business and Economics, The University of Hong Kong |
| 12 | June 13, 2020 (Sat) 2:00-4:00pm | Learning from the Peers (3) – Creating Shared Value in Business or An Impact in the Society? <ul style="list-style-type: none"> What makes you to be a passionate and thoughtful social entrepreneur? My journey to the Kommon Goods | Mr Alvin Li The Kommon Goods |
| 13 | June 17, 2020 (Wed) 6:30-8:30pm | Basic Accounting <ul style="list-style-type: none"> Objective of financial reporting Primary financial statements A mini practice case review | Dr Sammy Fung Faculty of Business and Economics, The University of Hong Kong |
| 14 | June 19, 2020 (Fri) 6:30-8:30pm | Branding for Changemakers <ul style="list-style-type: none"> Branding impacts or branding for an impact The power of social media | Ms Debby Shing Social Alliance Communications Consultancy |
| 15 | June 22, 2020 (Mon) 6:30-8:30pm | When a Solicitor Meets Social Innovation <ul style="list-style-type: none"> Why bother intellectual property rights management? Incentivising creativity and innovation of Hong Kong by using Creative Commons licenses | Ms Alice Lee Creative Commons HK |
| 16 | June 24, 2020 (Wed) 6:30-8:30pm | Pitching to Investors <ul style="list-style-type: none"> How to tell your social impact story How to make a great investment pitch How to find and negotiate with investors | Mr Mark Cheng Ashoka |
| 17 | June 26, 2020 (Fri) 6:30-8:30pm | Learning from the Peers (4) – Crowdsourcing the Community Actions and Resources <ul style="list-style-type: none"> Social innovators as big dreamers? What drives for the changes? | Ms Catherine Lu Collaction |
| 18 | June 29, 2020 (Mon) 6:30-8:30pm | Raising Finance to Grow Your Social Enterprise <ul style="list-style-type: none"> What is social finance? How can you raise funds for your idea? Creating a financial model for your venture How to create a business and growth plan | Mr Mark Cheng Ashoka |